



## **KIMBERLY A. RITTER**

Director of Development - Exchange Initiative

Kimberly Ritter, director for development for Exchange Initiative, is a leading advocate in the battle against human trafficking, particularly child sex trafficking.

The mission of Exchange Initiative is to empower and inspire action among individuals and organizations to combat sex trafficking. Exchange Initiative developed and launched the TraffickCam app in June 2016. The free mobile app allows travelers to anonymously photograph hotel rooms and upload data to a national database used by law enforcement and investigators to locate victims and their pimps.

A veteran in the meeting planning industry, Kimberly is Senior Account Manager at Nix Conference & Meeting Management, whose leadership founded Exchange Initiative. Kimberly specializes in large event planning, primarily for religious organizations.

Since 2008, Kimberly has passionately fought sex trafficking through Nix's corporate social responsibility (CSR) trafficking initiative. In 2016, Nix Conference & Meeting Management was named for the second year in a row by ECPAT-USA as one of just 19 companies in the U.S. honored as a Top Member of The Code "for their exceptional work to integrate child protection practices into their business."

Kimberly promotes awareness of the issue of sex trafficking through her contact with hotel management, speaking engagements, written articles, and press interviews. She is an Advisory Board Member of ECAPT-USA, on the Board of Directors for Women of Achievement, and a member of the Religious Conference Management Association.

Awards received by Kimberly include:

- Spirit of St. Louis's Women's Fund Community Spirit Award (2015)
- Congressional Victims' Rights Caucus Allied Professional Award (2014)
- FBI Director's Community Leadership Award (2012)
- Missouri Athletic Club's Woman of Distinction (2013)
- St. Louis Woman of Achievement for Human Welfare Award (2012)
- Selected by *Successful Meetings Magazine* as one of the 25 Most Influential People in the Meetings Industry. (2012)